

The Gee Family Poster Competition

Judging Criteria

The intent of the Gee Family Poster Competition is to encourage and support excellence in effective scientific communication. Therefore, the judging will be focused on the excellence of the poster presentation, and not on the significance of the research results being presented.

Students presenting a poster are encouraged to learn how to present highly technical information to a general, yet educated, audience. Posters will be judged on content, visual organization, and verbal presentation.

Students are also encouraged to read the SURF Talk Book prior to creating and presenting their poster. The SURF Talk Book can be found online at www.surf.caltech.edu

Content

Does the poster focus on a well-defined problem?

Is the quality of writing clear, complete, and concise?

Is the poster complete, containing introduction, methodology, results, discussion, and conclusion sections?

Is the content presented in a clear and logical manner?

Visual Organization: Visuals and Text

Is the overall presentation of the poster aesthetically appealing? (Students are able to present with both professional printed posters and smaller printouts on a poster board. They should not be judged differently.)

Are the visuals attractive and of high quality? Properly attributed and labeled? Useful to the understanding of the subject?

Is the poster easy to read from a reasonable distance?

Are the methods, results, and conclusions easily understood in a reasonable amount of time?

Verbal Presentation

Can the presenter clearly explain their work in 2-3 minutes and maintain audience interest?

Can the presenter describe how data were collected and analyzed?

Can the presenter clearly summarize the body of work?

Can the presenter adequately answer questions?